



# 2021 STATUS REPORT

(Scott Jamieson)



# What Are We Working On? (Scott Jamieson)

Last three years were focused on three Strategic Priorities:

- Increasing Value for Participants
- Enhancing the Exchange's Profile
- Growing Organizational Capacity

# What Are We Working On? (Scott Jamieson)

## Priority 1 - *Increasing Value for Participants:*

- Pricing decreases and promos
- Expansion to VAN3
- Increasing traffic and offering 100 Gbps Ports
- ARISTA Switching Platform
- Highly available network
- MANRS



# What Are We Working On? (Scott Jamieson)

## New peers:

- Akamai
- Delta Cable Communications
- Fortinet
- Swift Internet
- Goco Technology
- Metro Optic
- Subspace Communications

## Service Upgrades:

- CANARIE Inc
- Hurricane Electric
- iDigital
- Pacific Servers
- Questzones
- Robson Communications Inc

# What Are We Working On? (Scott Jamieson)

## Priority 2 - *Enhancing the Exchange's Profile*

- Industry events (limited by COVID)
- Increased direct outreach to potential participants & sponsors
- PR & Media releases

## Priority 3 - *Growing Organizational Capacity*

- Sponsorship agreements with new sponsors
- Relationships with existing sponsors
- More systematic and efficient onboarding process
- Committees to carry out work more efficiently
- Succession planning & governance documentation
- Active and engaged board members and volunteers
- 2022 - 2024 Strategic Planning