



Strategic Plan

2022-2024
(Chris Tacit)



Vision, Purpose & Values

Vision

To be the global destination of choice for peering in British Columbia

Purpose

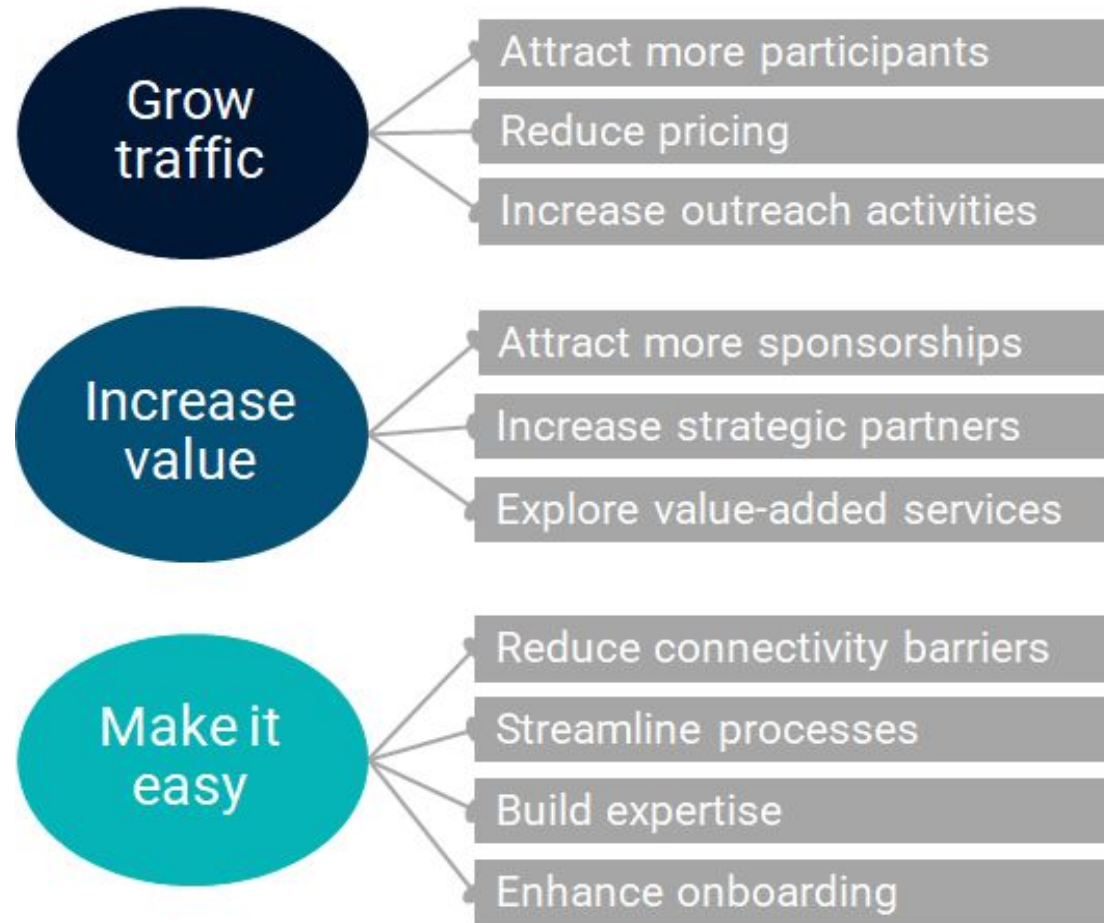
Interconnecting networks locally to deliver financial value, strong performance, and solid reliability for our community

Values

- ✓ Highly cost-effective
- ✓ Solution-oriented and participant-focused
- ✓ Flexible and creative
- ✓ Supportive of the Canadian Internet community

Overview

2022 - 2024 VANIX Strategic Plan



Focus Area 1: Grow Traffic

Profile

Initiatives that increase the throughput of the IX, including price models, cost efficiencies, operational efficiencies, and sponsorship opportunities



Profile

Initiatives that explore innovation in service delivery, in order to provide further value and growth to the IX and its participants



Focus Area 3: Make It Easy

Profile

Initiatives that streamline the organization's processes, governance and systems

