

Strategic Plan

2022-2024 (Chris Tacit)



Vision, Purpose & Values

Vision

To be the global destination of choice for peering in British Columbia

Purpose

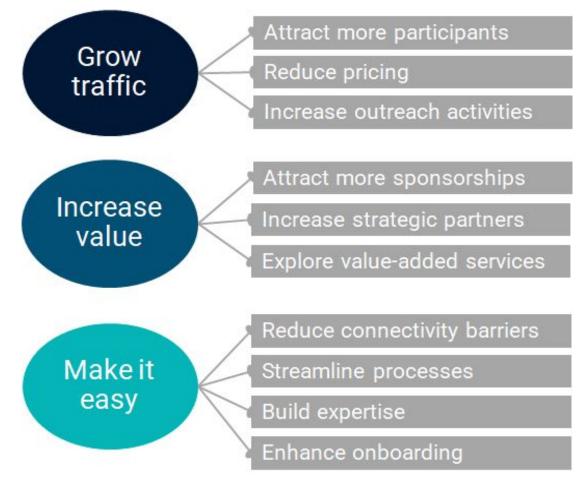
Interconnecting networks locally to deliver financial value, strong performance, and solid reliability for our community

Values

- Highly cost-effective
- ✓ Solution-oriented and participant-focused
- Flexible and creative
- Supportive of the Canadian Internet community



Overview 2022 - 2024 VANIX Strategic Plan





Focus Area 1: Grow Traffic

Profile

Initiatives that increase the throughput of the IX, including price models, cost efficiencies, operational efficiencies, and sponsorship opportunities





Focus Area 2: Increase Value

Profile

Initiatives that explore innovation in service delivery, in order to provide further value and growth to the IX and its participants

Increase value Attract more sponsorships

Increase strategic partners

Explore value-added services



Focus Area 3: Make It Easy

Profile

Initiatives that streamline the organization's processes, governance and systems

Make it easy Reduce connectivity barriers

Streamline processes

Build expertise

Enhance onboarding