

# OUR MISSION: Interconnecting networks to reduce costs and improve performance for the benefit of our community

Priority 1:
Increase the value of the IX
to participants

# Priority 2: Enhance VANIX's profile

Priority 3:
Grow Organizational Capacity

#### **Objectives:**

- 1.1: Enhance provincial presence
- 1.2: Increase traffic
- 1.3: Grow participation
- 1.4: Maintain competitive regional market pricing

### **Objectives:**

- 2.1: Enhance awareness of VANIX in BC
- 2.2: Participate in the national and international IX community
- 2.3: Build and share knowledge of IX best practices

## **Objectives:**

- 3.1: Optimize technology
- 3.2: Enhance governance and operational processes
- 3.3: Ensure financial sustainability
- 3.4: Recruit and engage essential people

Measurable Outcomes as defined/approved by the Board



OUR VISION: A region that is an essential destination in the global Internet ecosystem